



Activity Update

The Westlake Academy Foundation
July 31, 2023



WESTLAKE ACADEMY FOUNDATION

Mission Statement

Our purpose is to provide financial support for Westlake Academy, an IB Continuum School where students become compassionate, life-long learners through an internationally-minded, balanced education that empowers students to contribute to our interconnected world.

Financial statements, 990s, bylaws and current initiatives can be found on our website.



www.WestlakeAcademyFoundation.org



2022-2023 Westlake Academy Foundation Board of Directors

Back row (l to r): Dr. Shelly Myers (Executive Director), Sean Shope, Rob Fitzgerald, Christine Ross, Meghan Dorr, Heather Kilgore

Front row (l to r): Lilly Jimenez, Julie Kelly (Dev. Assoc.), Dr. Ahu Primeaux, Patty Pinsonnault, Sharan Sankaranarayanan

Not pictured: Mike Colby, Tiffany Hernandez, Debbie Kraska



Westlake Academy Foundation



@WestlakeAcademyFoundation



WAF ACTIVITY

January - July 2023

- Blacksmith Annual Fund close-out efforts
- Grantmaking
- "Gift Cards for Classrooms" \$100 at Spring Break
- WA Gala 2023
- Teacher of Year awards
- Year-end student events
- Move to new office in A&S
- Prep for '23-24 initiatives





Blacksmith Annual Fund

Campaign To-Date

It ALL starts with...

Charter School Funding vs. ISDs



WESTLAKE ACADEMY RECEIVES \$8,617 FROM THE STATE OF TEXAS

This \$8,617 represents just 51% of the Academy's total cost to educate each of our IB learners. For 2022-23, providing an IB education at WA costs \$16,750 per student. As a charter school, WA does not receive revenue from property tax. Property taxes stay with each student's zoned-for "home ISD".



ISDs FUNDED 100% BY STATE OF TEXAS AND LOCAL PROPERTY TAXES

Traditional ISDs, unlike charter schools, receive an average of 61% of their revenue from the State of Texas and 31% from local property taxes. For 2022-23, ISDs will receive 100% of their funding - an estimated \$12,459 - from State and local sources to educate their students.

Did you know it costs \$16,750 for a WA education?

FUNDING SOURCES

\$8,617	STATE OF TEXAS per student
\$5,448	TOWN OF WESTLAKE per student
+ \$2,685	ACADEMY FAMILIES per student + CORPORATE MATCHES

\$16,750	per student for 2022-23

We need YOU to help move the needle to the TOP!

Academy Families - After WA receives both State and Town of Westlake funding, there is a gap of \$2,685 per student. Each WA family is asked to donate \$2,500 per student or their Individual Best gift to the Blacksmith Fund. These contributions along with corporate matching gifts fund shared resources used by each student.

WA Families

Town of Westlake Funding

State Funding

Town of Westlake - For 2022-23, the Town of Westlake contributes approx. \$5,448 per student toward the overall cost of a WA education. The Town pays the WA building debt, maintenance/repairs, and "central office" services supporting every student (e.g., HR, IT, Finance).

State Funding - For 2022-23, the Academy receives approx. \$8,617 per student from the State of Texas. This is 69% of the money given to ISDs and just 51% of the money needed to educate an IB student at WA.

BLACKSMITH ANNUAL FUND




Background

- Provide **\$1.1M** in financial support to WA for '22-23 operations
- Per student funding **gap of \$2,685**
- Requested donation of **\$2,500/student** or Individual Best gift
- Parents, grandparents, school leadership, faculty/staff, alumni, corporations and foundations are all invited to contribute

Campaign To-Date

- Gifts/pledges at \$1.248M (113.46% goal; \$1,443 avg. x 865 students)
- **\$1.192M received** as of 6.30.23 (106% goal; \$1,379 avg x 865)
- FYI Giving Day total = \$1.179M from 429 gifts
- Of **527 families**, 375 (**71%**) have donated for their 640 students; 40 of 70 new families (**57%**) have given
- Grade Captains & staff called, emailed and sent letters throughout Spring to non-donor families as well as to those with unpaid pledges (approx. **\$55K outstanding**)
- These efforts increased overall participation by 2% and funds raised by \$18K.



A man in a white blazer and glasses is speaking into a microphone on a stage. He has his right hand raised. In the background, there are guests seated at tables with yellow tablecloths. A large banner in the background features a photo of a group of people and the text "I am grateful for my...". To the right, a sign lists "VIP HORNB... FROG GAME-D... EXPERIENCE WITH NFL HALL OF FAME...".

Foundation Gala

Spring Benefit Auction

April 29, 2023

Foundation Gala

April 29, 2023

Hosted 300 guests at Circle T Barn

\$423,727 in Gross Revenue

--\$131,250 in Sponsorships

--\$137,300 for Live Auction

--\$26,893 in Silent Auction

--\$107,650 for Gift Card Initiative

\$99,972 in Event Expenses

\$215,902 in Unrestricted Funds



What is included with my Gala ticket?

- GOURMET DINNER
 - SIGNATURE COCKTAIL
 - OPEN BAR
 - THE JAM WOWS 12-PIECE BAND
 - LIVE ARTIST - MICHAEL SHELLIS
 - 3D PHOTO BOOTH
 - CIGAR ROLLING
 - SKETCH ARTISTS
 - LIVE AUCTION
 - SILENT AUCTION
 - VALET PARKING
- 

Can I support WA teachers if I cannot attend the Gala?

YES!

Register to bid/donate on our website. Link in bio.

WE HAVE 18 DAYS
and only 52 tickets!

Get yours today!

YOUR GALA TICKET INCLUDES

- Gourmet dining
- Open bar with signature event cocktail
- Live art with Michael Shellis

And so much more!

WE HAVE 16 DAYS
and only 20 tickets!

Get yours today!



YOUR GALA TICKET INCLUDES

- Music from the JAM WOWS - the premiere DFW party band
- Entertainment including a 360° photo booth
- Cigar rolling

And so much more!



Let's Go!

SILENT AUCTION OPEN NOW!

POSH PANT SUIT - STYLISH SEPARATES

Pretty Perfect

- Love the on-trend sleeves!
- A pantsuit is a chic alternative to a dress.
- Choose contrasting colors for a fun and playful look!

ASYMMETRIC COCKTAIL DRESS

Fun & Flirty

- Love this neck line!
- NUDE SHOES: May be one of the best versatile party shoes to have in your closet!
- The same with Metallic shoes (#versatile)

MIDI COCKTAIL DRESS

How Stunner

- This look is BOLD & Beautiful! Prints add fun to the PARTY!
- Dancing shoes!

ONE SHOULDER LONG RUFFLED DRESS

Hard to be Elegant

- Amazing Style that says **FM REALITY FOR COCKTAIL HOUR!**
- Spring colors & GORGEOUS FABRIC
- The Ruffles
- The Cascade Hem

Countdown to Gala 2023

Bid now until 8:30pm!

- Evening at the Symphony \$264 Value
- Pickleball Clinic or Party! \$250 Value
- PYP Classroom Art! Priceless
- 4 passes to Ft. Worth Museum Science & History \$64 Value
- Summer Tennis Camp \$280 Value
- 360 photobooth rental! \$600 Value
- Social Oak Wine Basket \$750 Value
- Custom Pet Portrait \$275 Value
- Fishing with Mr. Harding & Coach Cheatham Priceless
- Ice Cream Party with G4 Teachers Priceless
- Picnic in the Park w/ Kindergarten Teachers! Priceless
- Alma Mater Flag for a YEAR in WA G Priceless

Something AMAZING
is in the AIR!



Artist in Residence

Something AMAZING
is in the AIR!



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is in the AIR!



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Artist in Residence

Westlake Academy Foundation

April 28 · 🌐

MYP Art Teacher Suzi New teamed up with G3 students as their WA Gala Artist in Residence. Together, they're creating a one-of-a-kind masterpiece! Watch our sweet third graders as they react to the final product! This original piece is available for bidding on the GALA's online auction site! All auction proceeds go directly into the classroom and workstations; funding needed equipment, resources, and student experiences that enrich teaching and learning engagement. Click her... [See more](#)



Westlake Academy Foundation

April 24 · 🌐

Art Teacher Suzi New teamed up with Kindergarten students as their WA Gala Artist in Residence. Together, they're creating a one-of-a-kind masterpiece called "Impressions of Water". This original piece is available for bidding on the GALA's online auction site! All auction proceeds go directly into the classroom and workstations; funding needed equipment, resources, and student experiences that enrich teaching and learning engagement. Click here to make your impact! Bid to... [See more](#)



Artist
in
Residence

The
Reveal!

WAF Staff & Teacher Grants

Grants Awarded Jan-July 2023



Blacksmith Family of Givers
c/o Westlake Academy Foundation
Funding Faculty Grants &
IB Excellence!
Date 12/15/22
Pay to the Order of Joanna Reynolds
Fifty Five Hundred and 00/100 Dollars
Memo Red Fish Traveling Theatre
SSlyjs

Blacksmith Family of Givers
c/o Westlake Academy Foundation
Funding Faculty Grants &
IB Excellence!
Date 12/15/22
Pay to the Order of Suzi New
Eighteen Hundred Three and 00/100 Dollars
Memo 24PAT Cabnets - Materials
SSlyjs

Blacksmith Family of Givers
c/o Westlake Academy Foundation
Funding Faculty Grants &
IB Excellence!
Date 12/15/22
Pay to the Order of
The Artful Outreach
SSlyjs

Blacksmith Family of Givers
c/o Westlake Academy Foundation
Funding Faculty Grants &
IB Excellence!
Date 12/15/22
Pay to the Order of Kross Quirkens
Sixteen Hundred Twenty Five and 00/100 Dollars
SSlyjs

Blacksmith Family of Givers
c/o Westlake Academy Foundation
Funding Faculty Grants &
IB Excellence!
Date 12/15/22
Pay to the Order of
Nineteen Thousand Nine Hundred and 00/100 Dollars
SSlyjs

Blacksmith Family of Givers
c/o Westlake Academy Foundation
Funding Faculty Grants &
IB Excellence!
Date 12/15/22
Pay to the Order of Brandon Lewellyn
\$19,958 00/100
Nineteen Thousand Nine Hundred and 00/100 Dollars
SSlyjs

Blacksmith Family of Givers
c/o Westlake Academy Foundation
Funding Faculty Grants &
IB Excellence!
Date 12/15/22
Pay to the Order of Jennifer Stockton
Four Hundred Twenty and 00/100 Dollars
Memo Making Holiday Memories -
Team Building Event
SSlyjs

Blacksmith Family of Givers
c/o Westlake Academy Foundation
Funding Faculty Grants &
IB Excellence!
Date 12/15/22
Pay to the Order of Lisa Phillips
Thirty Seven Hundred Fifty and 00/100 Dollars
Memo Harold Scott - Guest Speaker
SSlyjs

Blacksmith Family of Givers
c/o Westlake Academy Foundation
Funding Faculty Grants &
IB Excellence!
Date 12/15/22
Pay to the Order of Red Harding
Five Hundred Thirty and 00/100 Dollars
Memo Who Was Student Teacher?
SSlyjs

Blacksmith Family of Givers
c/o Westlake Academy Foundation
Funding Faculty Grants &
IB Excellence!
Date 12/15/22
Pay to the Order of Leanna Wolfe
Seventeen Thousand Five Hundred Eighty Two and 00/100 Dollars
Memo 68 Science Supplies
& Equipment
SSlyjs

Westlake Academy Foundation
April 3 · 🌐

Because of you, we get to turn donor dollars into GIFTS IN ACTION ac Today's spotlight - Retention Bonuses. Academy teachers do amazing our students - early mornings, late nights and weekends, too. In recog see and all that we don't, the Westlake Town Council and Westlake Ac: partnered to provide every full-time staff member with \$2,000 retentic every part-time member. This grant was ... [See more](#)

GII
Support of Foundation Gala

\$191,000 RETENTION STIPENDS

WAF

Westlake Academy Foundation
March 29 · 🌐

Because of you, we get to turn donor dollars into GIFTS IN ACTION ac Today's spotlight - IB Global Conference. In July 2022, nearly 30 PYP, teachers and staff attended the IB Global Conference in San Diego to in all-things-IB. They brought back information from programme-spec programme learning sessions to share with colleagues and implement year. Our best-in-class teachers modeled the IB learner pr... [See more](#)

GII
Support of Foundation Gala

\$66,000 IB GLOBAL CONFERENCE

WAF

Westlake Academy Foundation
April 4 · 🌐

Because of you, we get to turn donor dollars into GIFTS IN ACTION ac Today's spotlight - Fine Arts Day activity supplies. Thanks to this Quin fantastic art teachers elevated the annual Fine Arts Day! The addition and maker's space table inspired creativity and artistic expression am parents alike. Such an extra-special day for the WA community! When you support the WA Foundation Gala, you're giving importa... [See more](#)

GII
Support of Foundation Gala

\$503 FINE ARTS DAY ACTIVITY SUPPLIES

WAF

my Foundation

to turn donor dollars into GIFTS IN ACTION! Today's spotlight - illing Stations. Over the past two years, the Foundation funded an touchless water fountain/bottle filling stations across the campus. te the two fountains in the secondary gym, our P.E. classes and w enjoying easy access to high-quality H2O. And with every use, nany water ... [See more](#)

GII
Support of Foundation Gala

\$7,000 Touchless Water Fountain/ Bottle Filling Stations

WAF

Made possible by the WA Foundation Gala

FOUNDATION GRANTS

Grant Money Available

- \$100,000 via Spring Gala auction proceeds
- \$10,000 via Gingy Quinn Fund endowment
- Once teacher(s), Principal, and Head of School/Superintendent review and sign off on the grant application and budget request, it is submitted to the Foundation Board for review at monthly meeting.



WAF Discretionary Grants (Jan-July 2023)

- G7-G11 Nat'l Spanish & French Exams (\$2,070) ~ Beth Hughes
- Secondary English Dept. Prof. Dev. (\$4,971) ~ Terri Watson
- TI-84 Graphing Calculators (\$1,480 of \$4,400; co-funded with Quinn Fund) ~ Sarah Thomas
- All-School Spa Afternoon & Lunch (\$1,680 of \$2,895; co-funded with HOC) ~ WA Staff Appreciation Cmte.
- ATTF – French Teacher Conference (\$2,118) ~ Christine King
- Social Institute Curriculum for G6-G11 (\$4,790) ~ Rachel Gibson

WAF GRANTS (Jan-July 2023)

Gingy Quinn Fund

- DP Art Materials & Fine Arts Day makerspace supplies (\$733) ~ Joanna Reynolds
- IB Continuum Exhibition – Student Pizza Dinner (\$552) ~ Alison Schneider
- TI-84 Graphing Calculators (\$2,920 of \$4,400; co-funded with WAF)
- New Teacher Classroom Set-up (\$1,000) – Isabelle Sondag

Restricted Gifts & External Grants Managed by WAF

- Hudson Foundation – “Memorable Experiences” (\$80,000)
 - \$5,000 – Junior/Senior Prom
 - \$2,000 – Sadie Hawkins Dance
 - \$3,860 – G12 Class Experience
 - \$69,140 *balance to be used in 2023-24*
- PYP Davidson Science Lab (\$1,011)
- Performing Arts Program (\$6,488)
- Student Travel Awards (\$2,036 for 3 students)
- JPMorgan Chase – “Technology & Furniture Updates” (\$146,022 grant request pending)
- Hudson Foundation – “Impactful Experiences & Trainings” (\$125,000 grant request pending for use in '23-24)



Teacher Retention Efforts

“Gift Cards for Classrooms”

ONGOING TEACHER RETENTION INITIATIVE

EACH YEAR...

The Foundation is asked to raise dedicated funds to support the Academy's teacher retention efforts. This year, the "Gift Cards for Classrooms" initiative was the Foundation Gala's "Fund-an-Item" project.

Thanks to incredible donor generosity, **91%** (\$107,650) of the needed funding was raised at the Gala. The balance was funded by prior years' overage of funds restricted for the Gift Card initiative.

TOTAL DONOR IMPACT...

For the 2022-23 school year, the Foundation provided total of **\$117,700** to support retention efforts and build morale by distributing four gift cards at especially busy times of the school year. The impact was \$1,100 to each of WA's 107 teachers and staff members.

\$10,700 to give \$100 Gift Cards before Spring Break!



WHAT DOES THE STAFF SAY?



I was beyond surprised when I received my first gift card. It is certainly not an easy task to raise funds for all educators that have an impact in the student's education, as well as hand deliver the gift to each person. I genuinely appreciate your time, detail, attentiveness and generosity.

MYP TEACHER



I'm new to WA. I'm also new to teaching and had no idea how much teachers spent on their kids and their classrooms. The gift card allowed me to buy much-needed book boxes, sports equipment, and other items the kids' needed.

PYP TEACHER



I am truly grateful beyond what words can adequately express. The generosity of the Westlake Academy families is overwhelming. I look forward to receiving the gift cards throughout the year. It allows me to do special things for my students and my team, as well as my classroom that I otherwise would not be able to do.

DP TEACHER

A photograph of two young women in maroon graduation caps and gowns. The woman on the left is holding a black sign with white text that says "I'M DONE!". The woman on the right is holding a black sign with white text that says "JUST STARTING". The background is slightly blurred, showing a circular seal with a figure and the text "WESTLAKE ACADEMY" and "1953".

WAF in Action

More than Fundraising!

At the recent Senior Awards Ceremony in May, the Westlake Academy Foundation was pleased to present graduating seniors with personalized pewter cup engraved with their names. This small gesture serves as a welcome gift to the WA Alumni Association as we as a tangible reminder of their WA teachers, classmates and time as a Blacksmith! The V Foundation is truly honored to present this gift on behalf of all of our generous donors.
[Town of Westlake-Government Westlake Academy IB Charter School](#)

SPRING ACTIVITIES...

- Created two on-campus “spas” as volunteers on Staff Appreciation Committee
- Kindergarten-Senior Keepsake Photo experience
- Jefferson Cup alumni gift presentation to seniors
- Teacher of the Year Awards with HOC
- Set-up for year-end ceremonies (Gym & MPH)
- Tours for current & prospective Westlake families
- Pack & move to new office in Arts & Sciences bldg.



IT'S WHAT WE DO.

Taking care of students and teachers, making sure they have all that they need, is what motivates the volunteers and staff of the WA Foundation. To share the many expressions of thanks and appreciation and to further show donors the impact of their giving, we facilitated a campus-wide gratitude campaign. Our most recent "Gallery of Gratitude" can be viewed on our website!





**Thank you
for giving.**

WESTLAKE
ACADEMY

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